

# Sponsorship Proposal

New Sponsorship opportunities available for 2025



4<sup>TH</sup> DECEMBER TO 7<sup>TH</sup> DECEMBER 2025

# THE FESTIVAL

The Saint Barbara's Festival is unique and stands as the only mining Festival of this nature in Western Australia, attracting many visitors and spectators over the first weekend in December.

The Festival began in 1999 with the aim of solidifying links between the mining sector, service industries and the community to support sustainable development of the resources sector in the Goldfields region.

Today it is a celebration of the community spirit comprising two main events, the Miners' Memorial to honour and remember lives lost in the mining industry and the Parade, showcasing mining's contribution to the community.



OVER 10,000  
spectators in 2024

Associate your  
brand with a



**WORLD CLASS**  
event, unique to Australia

**BENEFIT** from  
additional PR,  
press exposure  
and branding



## WORDS FROM THE CHAIRPERSON

Welcome to the 2025 St Barbara's Festival Partnership Proposal.

The 2024 St Barbara's Festival was once again a fantastic and unforgettable celebration, and we're already looking ahead to 2025's with the same enthusiasm and commitment to showcasing the strong community spirit that defines the Goldfields.

The St Barbara's Festival has firmly established itself as a cornerstone of the Goldfields events calendar, proudly showcasing the strong and enduring partnership between the mining industry and the vibrant community of Kalgoorlie-Boulder. It's a celebration of our people, our culture, and the impressive mining machinery that powers our region.

More than just a festival, it's a recognition of the vital socioeconomic contributions the mining sector and its supporting industries make – not only to our local area but to Western Australia and the nation as a whole. It's a fantastic opportunity for you – the Goldfields community – to come together, celebrate our shared successes, and take pride in everything that makes Australia's largest regional

outback city such a remarkable place to live, work, and thrive.

Thanks to the incredible ongoing support from our valued industry partners and passionate community groups, the St Barbara's Festival has grown into one of the Goldfields' most iconic and celebrated events. In 2025, we're set to take it even further – shining a spotlight on more of our dynamic local industries and their powerful connection to the heart of the region.

Now's the time to get involved! Whether you're a business looking to sponsor, a local ready to volunteer, or a proud community member wanting to take part – we welcome you to join us in bringing the 2025 Festival to life. Together, let's make it bigger, brighter, and more unforgettable than ever before!

We're excited to offer a range of sponsorship opportunities for the 2025 St Barbara's Festival – designed to suit every budget and provide incredible exposure for your business. Join us by taking part in the iconic Parade and showcasing your brand to thousands of festivalgoers across the

Goldfields and beyond.

The prestigious Naming Rights Sponsorship includes exclusive branding across all St Barbara's Festival marketing, giving your business maximum visibility throughout the campaign. All sponsors, no matter the level, are invited to participate in the Parade and will be proudly featured on the official Festival website. Becoming a sponsor is more than just advertising – it's a chance to be an influential part of one of the region's most celebrated events, deeply rooted in the heart of the mining community.

On behalf of the St Barbara's Festival Committee, I warmly invite you to get involved and help us make the 2025 Festival our biggest celebration yet. Let's come together to honour the spirit of Kalgoorlie-Boulder and showcase the industries and people who make it great.

**Aimee Rogers**  
Chairperson  
St Barbara's Festival



**SUPPORT** the  
performance and  
artistic expression  
of the City's youth.

Have the opportunity to be  
on centre stage during the  
**BIGGEST**  
community event  
of the year.





# Sponsorship Opportunities

To gain the full benefits listed below, your commitment should be finalised by 31 October 2025

All sponsors are to share at least two posts on their social media platforms of the 2025 St Barbara's Parade

- Availability**
- Your name exclusively integrated with the Saint Barbara's Festival brand
- Your banner leading the Parade
- Your company banner displayed at MC Platforms
- Opportunity for your company to lead the Saint Barbara's Festival Parade
- Enter a float in the Parade
- Copy of official photography for promotional use
- Your logo on all Saint Barbaras Festival marketing & promotional material
- Company logo on the Saint Barbara's Festival Website and Facebook Event
- Logo inclusion on Festival media releases
- Festival MC's and Parade announcers

	NAMING RIGHTS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	NON-FOR-PROFIT
	<b>\$8,000</b> plus GST	<b>\$4,000</b> plus GST	<b>\$2,000</b> plus GST	<b>\$500</b> plus GST	<b>FREE</b>
	Exclusive Only one available	10 available	6 available	Unlimited	Unlimited
	✓				
	✓				
	2 Banners	1 Banner	1 Banner		
	✓				
	✓	✓	✓	✓	✓
	✓	✓	✓		
	✓	✓	✓		
	✓	✓			
	✓	✓			
	Detailed Company Profile	Detailed Company Profile	Company Mention	Company Mention	Organisation Mention



# Sponsorship Confirmation

## Contact Details

Contact Name		
Organisation		
Address		
Suburb	State	Postcode
Telephone	Facsimile	Mobile
Email		

## Sponsorship Details

TYPE	COST
Naming Rights	<b>\$8000</b> (plus GST)
Gold Sponsor	<b>\$4000</b> (plus GST)
Silver Sponsor	<b>\$2000</b> (plus GST)
Bronze Sponsor	<b>\$500</b> (plus GST)
Non-For-Profit	<b>FREE</b>



VISIT OUR WEBSITE

## Payment Details

Mastercard	Visa	Invoice	Cheque
Card holders name			
Credit card number			
Expiry date	/	CVV Number	
Total Amount			
Signature			

## CONTACT

For further information contact:

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Or visit [stbarbs.com](http://stbarbs.com)



Please email completed form to [membership@kbcci.com.au](mailto:membership@kbcci.com.au)

