

Sponsorship Proposal

New Sponsorship opportunities
available for 2026



3RD DECEMBER TO 6TH DECEMBER 2026

THE FESTIVAL

The Saint Barbara's Festival is unique and stands as the only mining Festival of this nature in Western Australia, attracting many visitors and spectators over the first weekend in December.

The Festival began in 1999 with the aim of solidifying links between the mining sector, service industries and the community to support sustainable development of the resources sector in the Goldfields region.

Today it is a celebration of the community spirit comprising two main events, the Miners' Memorial to honour and remember lives lost in the mining industry and the Parade, showcasing mining's contribution to the community.



WORDS FROM THE CHAIRPERSON

Welcome to the 2026 St Barbara's Festival Partnership Proposal.

The 2025 St Barbara's Festival was once again a fantastic and unforgettable celebration, and we are already looking ahead to 2026's with the same enthusiasm and commitment to showcasing the strong community spirit that defines the Goldfields.

The St Barbara's Festival has firmly established itself as a cornerstone of the Goldfields events calendar, proudly showcasing the strong and enduring partnership between the mining industry and the vibrant community of Kalgoorlie-Boulder. It is a celebration of our people, our culture, and the impressive mining machinery that powers our region.

More than just a festival, it is a recognition of the vital socioeconomic contributions the mining sector and its supporting industries make – not only to our local area but to Western Australia and the nation as a whole. The St Barbara's Festival is a fantastic opportunity for you – the Goldfields community – to come together, celebrate our shared successes, and take pride in everything that makes

Australia's largest regional outback city such a remarkable place to live, work, and thrive.

Thanks to the incredible ongoing support from our valued industry partners and passionate community groups, the St Barbara's Festival has grown into one of the Goldfields' most iconic and celebrated events. In 2026, we are set to take it even further – shining a spotlight on more of our dynamic local industries and their powerful connection to the heart of the region.

Now's the time to get involved! Whether you're a business looking to sponsor, a local ready to volunteer, or a proud community member wanting to take part – we welcome you to join us in bringing the 2026 Festival to life. Together, let's make it bigger, brighter, and more unforgettable than ever before!

We are excited to offer a range of sponsorship opportunities for the 2026 St Barbara's Festival – designed to suit every budget and provide incredible exposure for your business. Join us by taking part in the iconic Parade and showcasing your brand to thousands of festivalgoers across the

Goldfields and beyond.

The prestigious Naming Rights Sponsorship includes exclusive branding across all St Barbara's Festival marketing, giving your business maximum visibility throughout the campaign. All sponsors, no matter the level, are invited to participate in the Parade and will be proudly featured on the official Festival website. Becoming a sponsor is more than just advertising – it's a chance to be an influential part of one of the region's most celebrated events, deeply rooted in the heart of the mining community.

On behalf of the St Barbara's Festival Committee, I warmly invite you to get involved and help us make the 2026 Festival our biggest celebration yet. Let's come together to honour the spirit of Kalgoorlie-Boulder and showcase the industries and people who make it great.

Aimee Rogers
Chairperson
St Barbara's Festival



OVER 9,000
spectators in 2025

Associate your
brand with a



WORLD CLASS
event, unique to Australia



BENEFIT from
additional PR,
press exposure
and branding

Have the opportunity to be
on centre stage during the
BIGGEST
community event
of the year.



SUPPORT the
performance and
artistic expression
of the City's youth.



Sponsorship Opportunities

To gain the full benefits listed below, your commitment should be finalised by 30th October 2026

All sponsors are to share at least two posts on their social media platforms of the 2026 Saint Barbara's Parade

Availability
Your name exclusively integrated with the Saint Barbara's Festival brand
Your banner leading the Parade
Your company banner displayed at MC Platforms
Opportunity for your company to lead the Saint Barbara's Festival Parade
Enter a float in the Parade
Copy of official photography for promotional use
Your logo on all Saint Barbaras Festival marketing & promotional material
Company logo on the Saint Barbara's Festival Website and Facebook Event
Logo inclusion on Festival media releases
Festival MC's and Parade announcers

NAMING RIGHTS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	NON-FOR-PROFIT
\$8,000 plus GST	\$4,000 plus GST	\$2,000 plus GST	\$500 plus GST	FREE
Exclusive Only one available	10 available	6 available	Unlimited	Unlimited
✓				
✓				
2 Banners	1 Banner	1 Banner		
✓				
✓	✓	✓	✓	✓
✓	✓	✓		
✓	✓			
✓	✓	✓		
✓	✓			
Detailed Company Profile	Detailed Company Profile	Company Mention	Company Mention	Organisation Mention



Sponsorship Confirmation

Contact Details

Contact Name		
Organisation		
Address		
Suburb	State	Postcode
Telephone	Facsimile	Mobile
Email		

Sponsorship Details

TYPE	COST
Naming Rights	\$8000 (plus GST)
Gold Sponsor	\$4000 (plus GST)
Silver Sponsor	\$2000 (plus GST)
Bronze Sponsor	\$500 (plus GST)
Non-For-Profit	FREE



VISIT OUR WEBSITE

Payment Details

Mastercard	Visa	Invoice	Cheque
Card holders name			
Credit card number			
Expiry date	/	CVV Number	
Total Amount			
Signature			

CONTACT

For further information contact:

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Or visit stbarbs.com



Please email completed form to membership@kbcci.com.au

